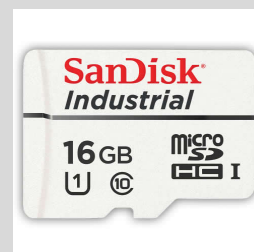


# PEHRATEK TECHNICAL BULLETIN

## INDUSTRIAL MEMORY CARDS FOR VIDEO VRA-High Definition

We have found a solution to the problem of San Disc memory card failures when the VIDEO VRA is left on continuously 24-7. All new products have been upgraded to **INDUSTRIAL QUALITY** memory cards (MICRO SD) that will last much longer and not develop memory cell glitches.



**WE ARE OFFERING FREE MEMORY CARD UPGRADES TO ALL PREVIOUSLY INSTALLED UNITS !**

Please provide the serial number, approximate age and style of memory card for FREE upgrades! They only make industrial grade cards in micro SD size so we will include a carrier to use them with older SD memory card slots.

# (ERGO)

**WIRELESS PATIENT RESPONSE BUTTON**

*Cordless-Zero Touch-Vibrates-Lights Up*



## WHAT PEDIATRIC AUDIOLOGIST ARE LOOKING FOR IN A VRA (Phone survey 2019)

We interviewed 7 pediatric audiologist to determine what specifically they were looking for in a VRA system? And here is what they said-

1. Easy to operate remote control. Right/Left buttons should be larger and easy to find without looking.
  - Use of lights to signify major functions at a glance
1. Multiple stimulus choices (lights, sounds, actions, toys) to keep the child interested throughout the test.
2. The media should be attractive and colorful but not scary or violent. (Disney Characters preferred)
3. Clean blending-in appearance of VRA devices as not to distract the child until they are activated.
4. VRA devices should not be obvious when testing adults in the same sound room.
5. Wireless controls are preferred to conduct sessions inside the booth as well.
6. Manufacturer should offer accessory items to expand the functioning of the VRA if necessary. (Centering devices, multiple boxes, combination of VIDEO +Toy systems)

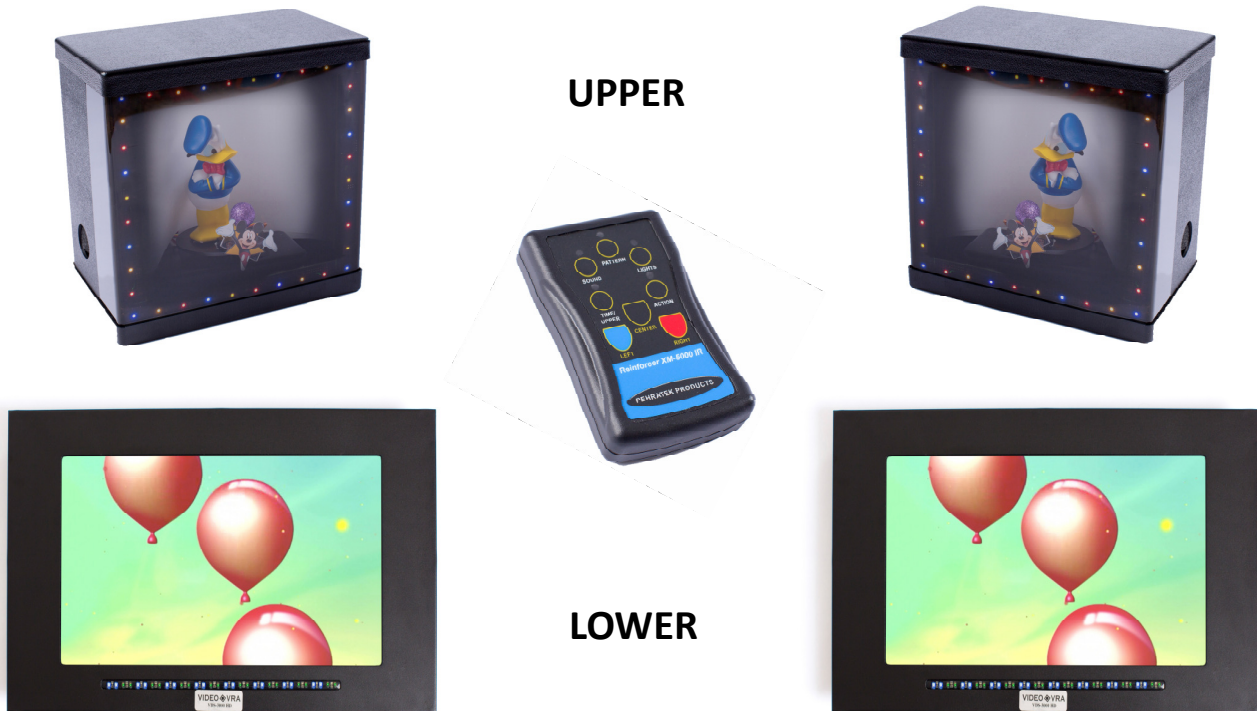
**PEHRATEK PRODUCTS**  
 9285 Pierson Lake Drive  
 Chaska, MN55318  
 866-470-3532



## Control Combination of VIDEO VRA and 3D TOY Systems

**With ONE REMOTE!**

When using PEHRATEK's full line of VRA products that operate on a proprietary IR or RF frequencies-you can mix or match product lines to work with only ONE REMOTE control! Plus you can convert IR to RF in the field when necessary! (Interference, customer preference, multiple booth scenarios)



### A MATTER OF INTERPRETATION-"TOYS"

Today's VRA systems are nothing like the old days when some technician mounted a toy to a board and wired switches to the battery terminals to turn them on and off! They use to call them "Dolls" or "Toys" because that was what they essentially were modified toys!

Now days VRA systems are more sophisticated complex instruments offering multiple features and configurations and have built in computers to display and orchestrate functionality via a wireless remote control! This new technology requires technical expertise to install and set up these systems for successful pediatric testing!

Jim Pehringer, AuD

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